

EXHIBITION & CONFERENCE

14-17 September 2026

Bangkok, Thailand

EXHIBITOR GROWTH KIT

WHERE GLOBAL ENERGY SUPPLY
MEETS DEMAND

HOSTED BY:



กระทรวงพลังงาน
MINISTRY OF ENERGY

CO-HOSTS



ExxonMobil



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BROUGHT TO YOU BY



STRENGTHEN YOUR PRESENCE AT GASTECH

AS THE WORLD'S LARGEST EXHIBITION AND CONFERENCE DEDICATED TO **NATURAL GAS, LNG, LOW CARBON SOLUTIONS AND AI FOR ENERGY**, GASTECH IS UNPARALLELED IN ITS SCALE AND SCOPE.

Influential leaders, innovators, and policymakers gather to share insights, forge strategic partnerships, and advance initiatives that enhance energy security, build resilient energy systems, and ensure a reliable global energy supply.

Now in its 54th year, Gastech continues to shape the energy landscape, driving innovation, investment, and collaboration that reinforce system resilience, safeguard reliable supply, and make energy more secure and affordable worldwide.

EXHIBITING AT GASTECH ENABLES YOU TO:

Drive business growth: Engage prospects, forge new partnerships, and uncover fresh commercial opportunities.

Access global markets: Connect with industry professionals across the energy value chain.

Gain international visibility: Showcase your technologies and solutions to a global audience.

Position your company as a thought leader: Share insights and demonstrate your impact on energy innovation and progress.

Maximise ROI: Utilise multi-channel promotion, tailored sponsorships, and priority support from the Gastech team.

ACCESS THE LATEST GASTECH DIGITAL ASSETS

gastechevent.com/exhibition/exhibitor-growth-kit/

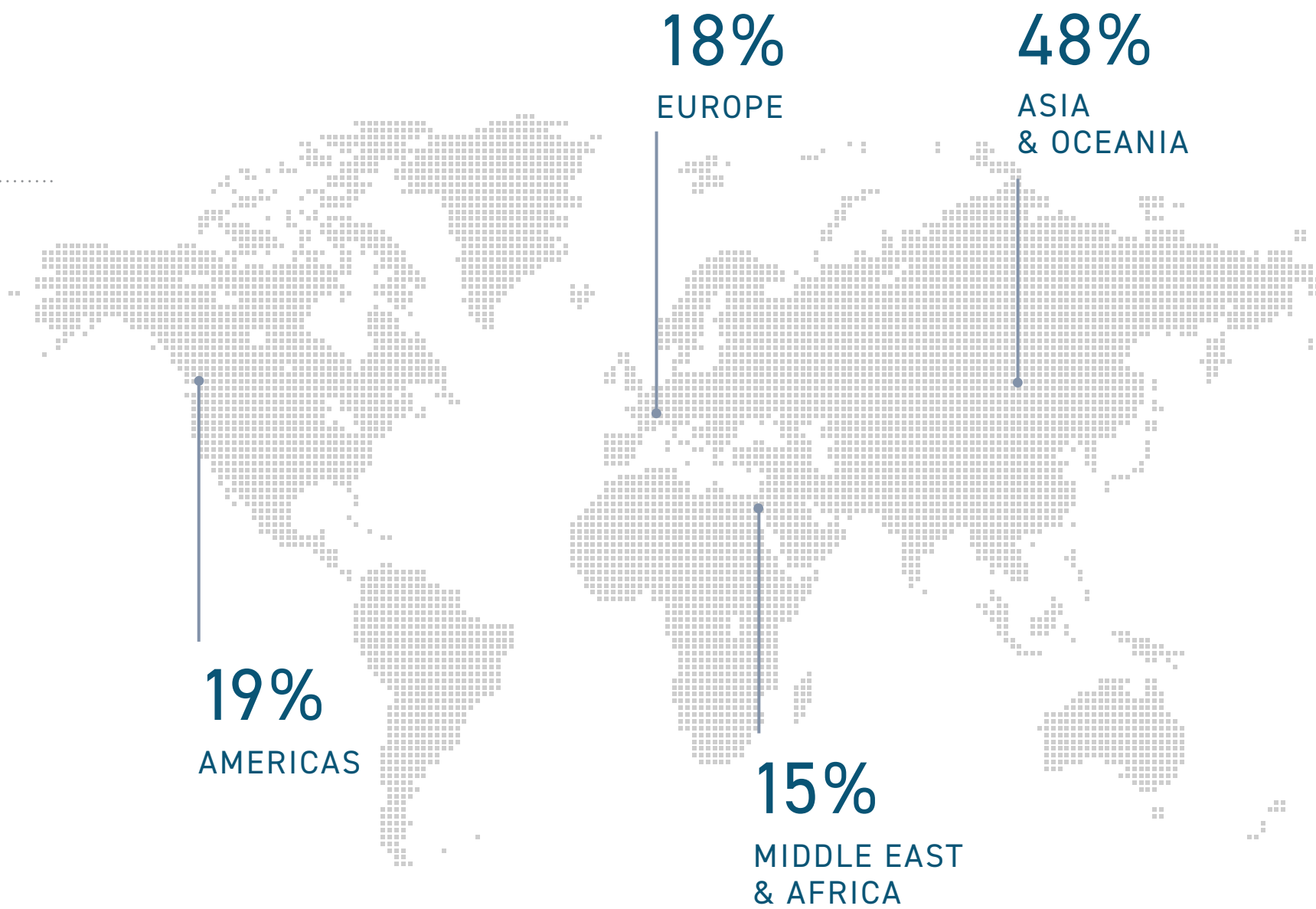


ELEVATE YOUR PRESENCE. AMPLIFY YOUR IMPACT.

YOUR EXHIBITION
STAND IS MORE THAN
JUST A SHOWCASE
- IT DEMONSTRATES
HOW YOUR COMPANY
IS CONTRIBUTING TO
SOLUTIONS FOR GLOBAL
ENERGY CHALLENGES.

Gastech is the world's largest exhibition and conference for natural gas, LNG, electrification, low carbon solutions and AI for energy.

Bringing together the entire energy value chain from across the globe, Gastech offers participating organisations a unique opportunity to showcase cutting-edge technologies, services and solutions to a global audience of industry leaders, policymakers and investors.



COUNTRY PAVILIONS
REPRESENTED INCLUDE:

 CHINA	 INDIA	 NORWAY	 THAILAND
 FRANCE	 ITALY	 OMAN	 TIMOR-LESTE
 GERMANY	 NIGERIA	 SOUTH KOREA	 UNITED STATES



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MAXIMISE YOUR EXHIBITOR EXPERIENCE

WITH ENERGY PROFESSIONALS GATHERING IN BANGKOK, GASTECH PRESENTS A MAJOR COMMERCIAL OPPORTUNITY.

USE THE STRATEGIES BELOW TO ATTRACT THE RIGHT ATTENDEES TO YOUR STAND, PRE-BOOK HIGH-VALUE MEETINGS, AND MAXIMISE YOUR RETURN ON INVESTMENT.



1. BUILD VISIBILITY EARLY. CREATE MOMENTUM BEFORE THE EVENT

Promote your organisation ahead of the show to generate awareness, meeting requests and stronger engagement. Early, proactive communication drives qualified meeting requests and strengthens your market positioning before the doors open.

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| Announce your participation across corporate and social channels. | Publish your stand number and highlight your key solutions, technologies, and innovations. |
| Inform priority clients and partners with personalised outreach. | Add Gastech 2026 to email signatures and marketing materials to reinforce visibility. |



2. SECURE HIGH-VALUE MEETINGS IN ADVANCE

Engage priority decision-makers before the event and create demand beyond organic footfall. Pre-scheduled meetings drive higher-quality conversions, accelerate pipeline development and significantly increase ROI.

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| Identify and prioritise target buyers, partners, and key stakeholders. | Send personalised invitations that highlight clear reasons to meet. |
| Pre-book meetings with defined commercial objectives. | Align internal teams around measurable goals and clear follow-up plans. |



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MAXIMISE YOUR EXHIBITOR EXPERIENCE



3. COMMUNICATE A CLEAR VALUE PROPOSITION

Ensure your presence answers one key question:
Why visit your stand?
Clarity converts engagement into opportunity.

Showcase deployment-ready solutions that solve real industry challenges.

Promote product launches, live demonstrations, and compelling case studies.

Define the commercial or operational benefits you deliver.



4. ACTIVATE A MULTI-CHANNEL PROMOTION STRATEGY

Integrate your event presence into your wider marketing plan to maximise reach and impact.
Consistent, coordinated promotion strengthens brand authority and increases stand traffic before and during the event.

Feature your participation in email newsletters and CRM campaigns.

Use official event branding and hashtags to extend your reach. #Gastech @gastechevent

Align product launches and major announcements with the exhibition.

Leverage press and media engagement opportunities.



5. DELIVER ONSITE EXCELLENCE

Commercial success depends on disciplined execution before, during, and after the event.
Timely follow-up turns conversations into partnerships.

Implement a structured lead capture process.

Assign clear follow-up responsibilities.

Engage qualified prospects within 48 hours post-event.

Track outcomes against defined objectives.

HOW TO USE YOUR MARKETING MANUAL

MAXIMISE VISIBILITY AT GASTECH BY PROMOTING YOUR COMPANY THROUGH OFFICIAL EVENT COMMUNICATION CHANNELS AND PLATFORMS.

The opportunities below are designed to help you promote your participation to existing clients, prospective customers and the media. By logging in to your marketing manual from now until the end of the event, you can increase awareness of your presence at Gastech, strengthen your brand visibility, and drive greater interest and footfall to your stand.

PERSONALISED E-INVITATIONS

Send personalised e-invitations using the official Gastech template to invite your prospects and clients, encouraging them to register and visit your stand at Gastech.



BANNERS FOR WEB, EMAIL AND SOCIAL MEDIA

Use the ready-made e-signature, social media and web banners featuring your stand details to promote your presence and encourage visitors to your stand.



UPLOAD YOUR COMPANY LOGO

Enhance your brand visibility by uploading your logo to the exhibitor marketing manual, which will be featured on your exhibitor profile page on the Gastech website and event app.



COMPLETE THE COMPANY PROFILE FORM

Ensure your company profile is listed on the Gastech website, where thousands of attendees can learn more about your organisation. Providing detailed information helps attendees plan their Gastech journey while boosting your visibility.



UPLOAD IMAGERY AND BROCHURES

Upload up to 10 product images and 10 brochures via the exhibitor marketing manual. Your files will be automatically synced and displayed on your exhibitor profile within the online exhibitor listing.



UPLOAD VIDEOS

Differentiate your brand by uploading up to four short videos via the exhibitor marketing manual, creating a more engaging and interactive experience for the thousands of attendees browsing the online exhibitor list.



UPLOAD PRESS RELEASES

Share your latest company news and developments with attendees and media by uploading up to five press releases via the exhibitor marketing manual.



ELEVATE YOUR PRESENCE THROUGH STORYTELLING, DESIGN AND INNOVATION

Create an engaging stand that effectively communicates your brand story.

MESSAGING & STORYTELLING

Develop a narrative that focuses on measurable impact, clearly identifying the challenge being addressed and the audience it serves.

Apply strong, concise language that emphasises adaptability, progress, and equitable development.

Communicate your expertise across Gastech's themes - natural gas, LNG, electrification, low carbon solutions and AI for energy, - while demonstrating innovation and collaborative impact.

Strengthen your message through visual elements such as data graphics, clear signage, and interactive dashboards.

VISUAL CURATION & STAND DESIGN

Present progress and collaborations through visual tools such as timelines, geographic mapping, infographics, or data-driven displays.

Explore flexible, modular stand designs, immersive environments, or designated spaces that encourage networking and interaction.

Design the stand to be accessible and welcoming to all visitors, prioritising inclusivity throughout.

PRODUCT & SOLUTIONS SHOWCASE

Showcase technologies that directly address current and emerging energy challenges.

Communicate complex concepts through physical models, live demonstrations, or digital twin experiences to improve understanding.

Focus on tangible outcomes, highlighting quantifiable benefits such as emissions reductions and efficiency improvements.

ENGAGEMENT INITIATIVES

Technology-led: Incorporate tools such as augmented or virtual reality, live data dashboards, and interactive touchscreens.

People-focused: Create opportunities for connection through short presentations, Q&A sessions, dedicated storytelling areas, or hands-on workshops.

Participatory: Encourage two-way engagement using live polls, feedback boards, and collaborative content creation.

PROMOTE YOUR PARTICIPATION ACROSS YOUR SOCIAL NETWORKS

POST A PERSONALISED BANNER ON LINKEDIN

Share a personalised LinkedIn banner and post to your network by following the steps below:

1

Click this link to post a personalised banner:
app.ingo.me/q/krwwr

2

Log in to your LinkedIn account

3

Utilise a pre-generated caption or edit this text to make it more relevant for you.

GASTECH

Exhibition & Conference

14-17 September 2026 · Bangkok, Thailand

I AM EXHIBITING AT

GASTECH

50,000

Energy professionals

1,000

Exhibiting companies

150

Countries represented

REGISTER TO VISIT

Your Name

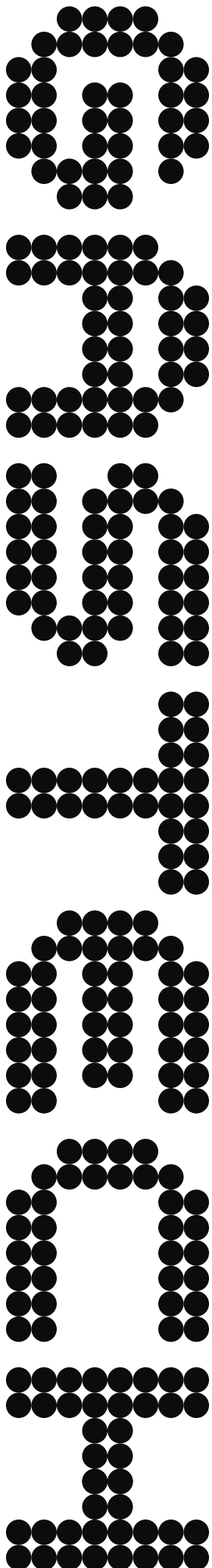
Your Company

Your Job Title

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14-17 September 2026

Bangkok, Thailand

gastechevent.com/exhibition

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HOW TO REGISTER



REGISTER FOR AN EXHIBITOR PASS THROUGH THE EXHIBITOR MANUAL

Use the Gastech Exhibitor Manual to register team members manning your stand.

UPLOAD BADGES

<https://exhibitoronlinemanual.com/dmgevents/gastech-2026/dashboard>



REGISTER AS A VISITOR THROUGH THE GASTECH WEBSITE

All other colleagues should register for a complimentary Visitor pass to access the exhibition via the Gastech website.

REGISTER AS A VISITOR

www.gastechevent.com/VisReg



BOOK A DELEGATE PASS FOR ACCESS TO THE GASTECH CONFERENCE

Access the exclusive Strategic and Technical & Commercial conferences.

REGISTER AS A DELEGATE

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