



Gastech



Hydrogen



ClimateTech

EXHIBITION & CONFERENCE  
SINGAPORE EXPO | SINGAPORE | 5-8 SEPTEMBER 2023

Co-Hosts

**ExxonMobil**



VENTURE GLOBAL **LNG**



# Gastech Singapore 2023

Shaping the future of energy  
Exhibitor Marketing Kit 2023

[gastechevent.com](https://gastechevent.com) @gastechevent #Gastech in

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# Welcome message

We are pleased to present your Gastech 2023 Exhibitor Marketing Kit – a guide to maximising your return on investment, and enhancing your company presence, before, during, and after the event.

In this kit, you will find essential materials which are readily available to you as part of the marketing package you have purchased with your stand. There are also further opportunities you can purchase to further boost your company presence.

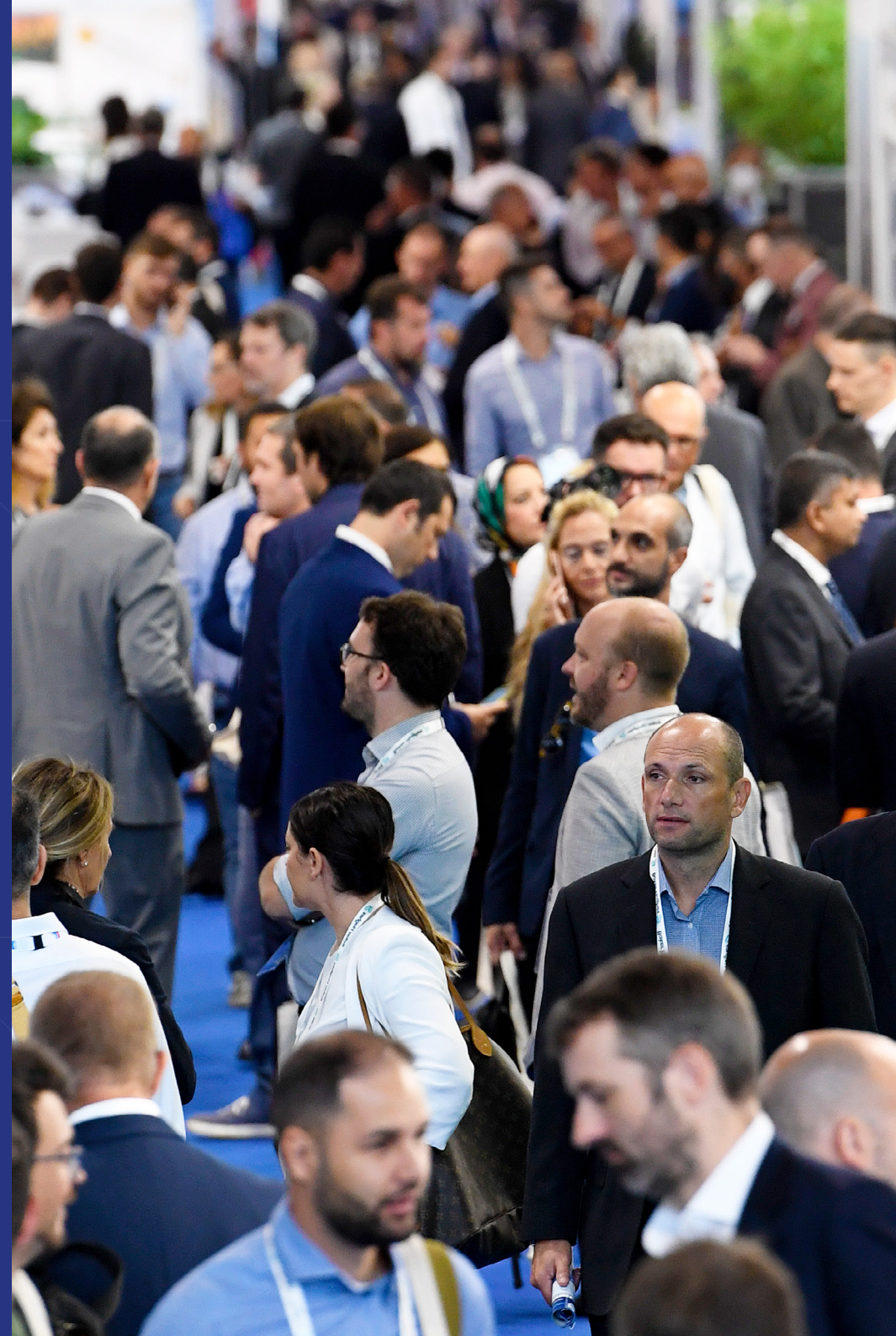
Gastech will help you to shape the strategies that will enable your company to thrive, providing an opportunity to explore new markets, forge exciting new partnerships, and generate new business across global natural gas, LNG, hydrogen, low-carbon solutions, and climate technologies.

To maximise your return on investment, we encourage you to begin promotion of your attendance as early as possible, to attract new clients, educate your existing customers, and drive more traffic to your stand.

If you have any questions about using the marketing tools available to you, please do not hesitate to contact the Marketing team by email [marketing@gastechevent.com](mailto:marketing@gastechevent.com).

Many thanks,

The Gastech 2023 Team



# Your Gastech 2023 key milestones



# Exhibitor manual

The exhibitor manual provides exhibitors with essential information and forms, including:

Compulsory operational and marketing forms	Event timetable	Supplier directory
A-Z directory	Venue information	Exhibitor passes
Frequently asked questions	Stand number and company profile	Marketing deadlines

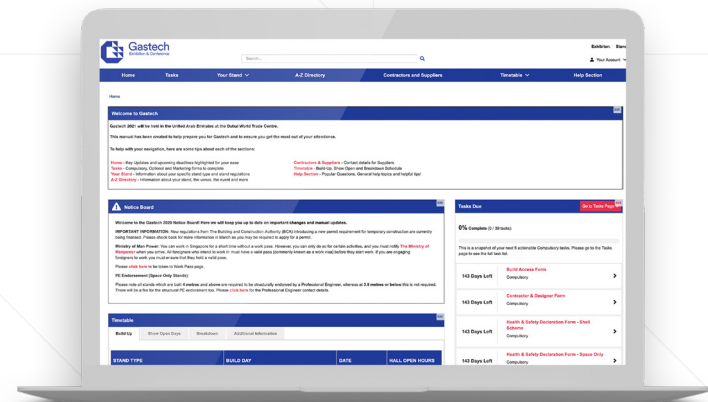
Complimentary marketing resources featured include:

- Logos
- Social media guides
- Banners
- Advocacy emails

## How do you login?

An activation email with login details will be sent out to the main contact on the contract form within a week of the exhibiting contract being received. If for any reason these details have not been received, please contact **operations@gastechevent.com**

Log in to the Exhibitor manual for essential information





# Online exhibitor listing and exhibitor badge registration

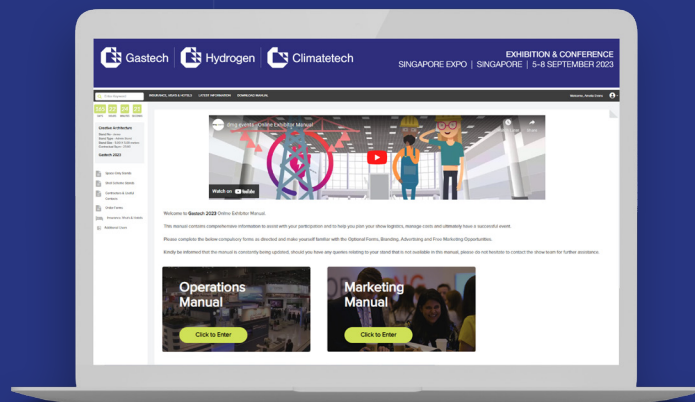
There are two important forms you are required to complete as soon as possible.

## Company profile

Ensure your company is listed on the Gastech website, mobile app, and within the official printed show catalogue. Let Gastech visitors know what your company is showcasing.

## Exhibitor name badges

Register your exhibitor badges by 3 July to ensure you and your colleagues gain access to the Gastech Network app, where you can schedule meetings with event attendees and other exhibitors. Your badge also admits you into the Gastech Exhibition on the event open days.



You should receive your log-in to the Gastech manual, but if you have any issues, please contact [operations@gastechevent.com](mailto:operations@gastechevent.com)

# Your marketing pack checklist:

## Exhibitor manual

Operational and marketing manuals. You will receive a login activation email with subject heading 'Gastech 2023 Exhibitor Manual'. This will give you access to the Exhibitor Manual which contains all the key forms, tips, guidelines, deadlines, and contract information, from the operations and marketing teams. Please check your spam folder and ensure you save the login email for your exhibitor manual. If you have not received this, please contact [operations@gastechevent.com](mailto:operations@gastechevent.com).

## Online and printed exhibitor listing

Log in to the Exhibitor Manual to complete your company profile. Your company profile will be published on the Gastech event website, Gastech Network (mobile app), and within the printed onsite show catalogue.

## Exhibitor badge registration

Register your stand personnel to ensure fast-track access on Gastech open days. You can register up to 40 staff. If you require additional exhibitor badges, please email [marketing@gastechevent.com](mailto:marketing@gastechevent.com)

## Customised digital marketing - via the Marketing Manual

Download Gastech-branded banners customised with your company logo and stand number. This includes e-invitations, web and social media banners, and email signatures.

## Customised digital marketing - via the Gastech website

Use the free advice and support available to you as part of your exhibition stand package. Visit the exhibitor resources web page to download Gastech 2023 digital assets, including banners for email, website and social media. These are not customised, but can be easily shared with your communications team. Visit [www.gastechevent.com/exhibition/exhibitor-marketing-kit/](http://www.gastechevent.com/exhibition/exhibitor-marketing-kit/)

## Social media

Let us help you to spread the word that your company is participating at Gastech 2023, and to share your news and articles promoting your company's achievements and developments through the Gastech social media platforms.

## The Gastech Network - Coming soon

Update your exhibitor profile to ensure your company is featured on the Gastech Network - the official mobile app. The Gastech Network app is where attendees will schedule meetings, access the conference programme, search for exhibitors and products, hear about show floor features, and find the latest event updates and news.

## Enhanced exhibitor listing

Consider enhancing the show catalogue exhibitor listing by upgrading to an enhanced entry. Advertising and enhanced exhibitor listings should also be purchased by June 2023.

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# Essential planning:

## Delegate passes

All exhibiting companies will receive a preferential rate on delegate passes for the Gastech Conference. Give your employees key insights into industry developments, technologies, and strategies.

## Accommodation

To help you with your hotel requirements during Gastech 2023 in Singapore, we have appointed HotelMap as our preferred hotel partner. This specialist hotel service can support you with your individual or group hotel bookings.

# Marketing resources

Let Gastech attendees know about your company, products, services, and technologies

Utilise these free resources, which are personalised with your company logo and stand number, to promote your attendance at Gastech 2023.

## Web banners

Simply feature on your corporate website, and e-newsletters.

## Email signature

Add a banner to your team's personal emails in the lead up to Gastech.

## Social media graphics

Share on your social networks to announce your participation (use #Gastech).

## Sponsorship opportunities

Request a sponsorship prospectus today via [sales@gastechevent.com](mailto:sales@gastechevent.com)

## Sponsorship opportunities

A quick and simple way to invite your contacts to join your team at Gastech.

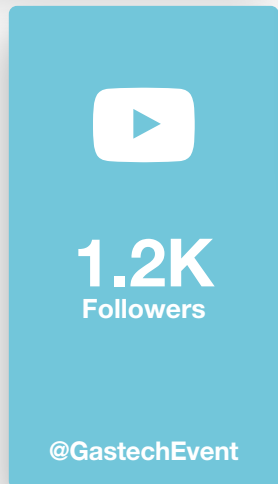
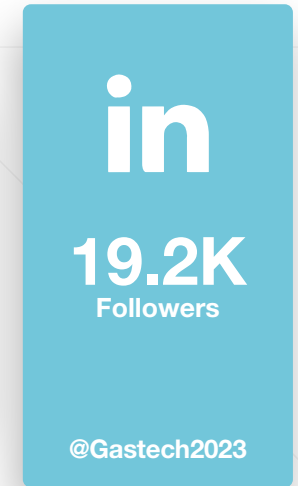
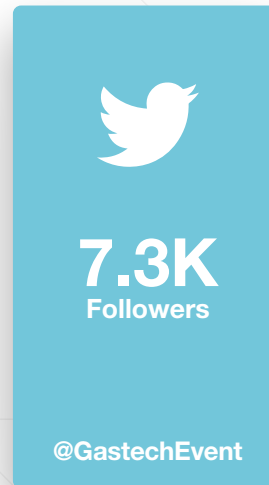
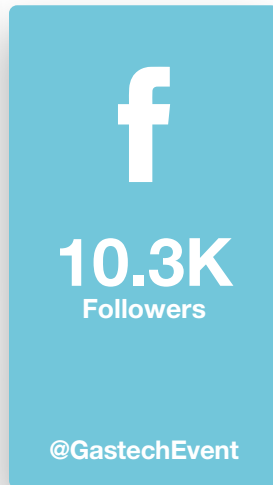
Log in to the Exhibitor manual  
for essential information





# Gastech social media

Let us help you to spread the word on your participation at Gastech 2023 in Singapore, and share developments and articles promoting your company's achievements and developments through the Gastech's social media platforms.



Let your LinkedIn network know you are participating at Gastech, simply add your details via your landing page  
**Log into INGO**

# The Gastech Network - Coming to you in June

## Maximise your event experience via the official event app

The Gastech Network is the official platform for you to navigate your time at Gastech. The AI-powered matchmaking enables you to search for, and make new connections, allowing you to maximise your attendance and extract more information than just a business card.



### Stay ahead of your competitors

Connect with key decision makers that matter to your business via the event app.



### Save time and effort

Connect with the right people and exhibitors by searching products, services, or via AI matchmaking suggestions.



### Track and report

Measure your return on investment by adding notes and scores to all of your meetings, and download after the event.

## Download the Gastech Network app, and you will:

- Engage with the industry during your time at Gastech, and in the weeks afterwards
- Book your meetings with other Gastech attendees
- Discover and connect with the people who matter to you via AI matchmaking
- Create your Gastech agenda by scheduling your must-attend conference sessions
- See and hear the latest Gastech news, including video and downloadable content
- Search speakers, exhibitors, products, and services
- Search exhibitors relevant to your business
- Download technical papers and presentations
- Track your meeting notes after the event takes place





# Book delegate passes to access Gastech Conferences

The internationally renowned Gastech Conference will bring together a series of curated programmes created by industry experts, thought leaders, and strategic partners. Delegates can look forward to hearing from more than 600 expert speakers, including policy makers from the world's leading energy economies, the industry's preeminent leaders, and technical experts from the global natural gas, LNG, hydrogen, low-carbon solutions, and climate technology industries.

When you attend the Gastech Conference as a group, you'll not only unlock great savings—you can increase collaboration and align your team on your company's energy strategy.

Team members can divide and conquer the hundreds of sessions across the four conference programmes, providing more opportunities to discover new solutions and strategies, and increase the number of interactions with both peers and industry experts.

Group discounts allow you to save on registration, ensuring your company receives maximum value. Attend as a team of five or more, and save on each full price conference pass. To secure a discounted group rate, please contact our delegate services team at [delegates@gastechevent.com](mailto:delegates@gastechevent.com)

## STRATEGIC PASS

**\$5,420** + VAT

### CONFERENCES ACCESS

#### Strategic Conference:

- ✓ Ministerial
- ✓ Global Business Leaders
- ✓ Strategic Leaders

#### Technical and Commercial Conference:

- ✓ Gastech Hydrogen
- ✓ Climatetech
- ✓ Shipping and Marine
- ✓ EPC and Gas Processing
- ✓ Commercial

#### Feature programme:

- ✓ Diversity, Equity, and Inclusion in Energy
- ✓ Future Leaders

## TECHNICAL & COMMERCIAL PASS

**\$2,960** + VAT

### CONFERENCE ACCESS

#### Technical and Commercial Conference:

- ✓ Gastech Hydrogen
- ✓ Climatetech
- ✓ Shipping and Marine
- ✓ EPC and Gas Processing
- ✓ Commercial

#### Feature programme:

- ✓ Diversity, Equity, and Inclusion in Energy
- ✓ Future Leaders

Upgrade your access event pass  
[delegates@gastechevent.com](mailto:delegates@gastechevent.com)

# PR opportunities

An extensive marketing, PR, and advertising campaign prior to Gastech 2023 is designed to drive attendance, and reach global energy professionals from across the value chain. Exhibitors can complete a form in the exhibitor manual, outlining promotional activities onsite, including thought leadership, business wins, and plans for the event.

## 4 ways to let us know about your latest activities and news

Gastech will be monitoring the exhibitor marketing manual for industry updates to use in our PR and advertising campaign. Log in to share your news!

1 Press releases

2 New products or services

3 Industry reports

4 Projects and corporate news

Gastech would like to promote exhibitors as much as possible. All content submitted will be shared with:

- PR agency
- Media partners
- Show Guide publisher
- Gastech e-newsletters
- Content Publishing Platform Partner, Energy Connects who will publish:
- Show Dailies
- Show Preview

## Gastech PR



**425**  
Published editorial



**184**  
Interviews



**1.17B**  
Online readership

Find out how your company can align with Gastech's narrative and positioning



# Hotel, VISA, and venue information



## Accommodation

Gastech have appointed HotelMap as its preferred hotel partner. This specialist hotel service can support you with your individual or group hotel booking. With demand for hotel rooms during Gastech 2023 in Singapore expected to be high, it is recommended to book your team's accommodation as early as possible.

View hotels  
[www.gastchevent.com/  
accommodation](http://www.gastchevent.com/accommodation)



## Travel documents

Singapore has various VISA and entry requirements, so do familiarise yourself with the necessary processes for your journey through the Ministry of Foreign Affairs website.

Check entry requirements  
[www.mfa.gov.sg/Services  
/Visitors/Visa-Information](http://www.mfa.gov.sg/Services/Visitors/Visa-Information)



## Event venue

Gastech is situated at Singapore EXPO, 1 Expo Dr, Singapore 486150.

Singapore EXPO is the country's largest purpose-built meetings, incentives, conventions and exhibitions (MICE) venue. With interconnected event spaces spanning 10 halls and 32 meeting rooms, this award-winning venue is versatile and scalable, easily accommodating business or consumer events of any size. [www.singaporeexpo.com.sg/sg](http://www.singaporeexpo.com.sg/sg)

Information and directions  
[www.singaporeexpo.com.sg  
/visitor-information](http://www.singaporeexpo.com.sg/visitor-information)





# Contact us

## Exhibition enquiries

For any queries about the Gastech Exhibition please contact:

[sales@gastechevent.com](mailto:sales@gastechevent.com)

+44 (0) 20 4551 1602

## Sponsorship, branding and signage enquiries

To increase your company's visibility at Gastech please contact

[sales@gastechevent.com](mailto:sales@gastechevent.com)

+44 (0) 20 4551 1602

## Marketing and PR enquiries

For support in marketing your participation at Gastech, please contact:

[marketing@gastechevent.com](mailto:marketing@gastechevent.com)

## Conference enquiries

For conference enquiries including booking delegate passes, please contact:

[delegates@gastechevent.com](mailto:delegates@gastechevent.com)



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# We look forward to welcoming you at Gastech 2023

[marketing@gastechevent.com](mailto:marketing@gastechevent.com) | T. +44 (0) 20 4551 1602

## Our offices:

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Redhill Surrey - RH1 1QX  
United Kingdom

UNITED ARAB EMIRATES  
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Cluster C  
Jumeirah Lakes Towers  
P.O. Box 33817  
Dubai  
United Arab Emirates

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Yas Island  
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Abu Dhabi  
United Arab Emirates

EGYPT  
dmg events  
Office B2, Plaza 2 between  
Halls 3 & 4  
Egypt International  
Exhibition Centre  
El Moushir Tantawy Axis  
New Cairo  
Egypt

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Canada

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Al Madinah  
Al Munawarah Road  
As Salamah District  
PO Box 3650  
Jeddah, Saudi Arabia

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Office 502, Al Madar  
building  
Ad Diyar street, Al Ulaya  
district  
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Riyadh, Saudi Arabia

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Johannesburg  
South Africa

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Tokai, 7966  
Cape Town  
South Africa

NIGERIA  
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3rd Floor, Mulliner Towers  
Alfred Rewane Road  
Ikoyi, Lagos  
Nigeria

## Contact us

For any queries about the Gastech  
Exhibition or to increase your  
company's visibility at the event,  
please contact:

[sales@gastechevent.com](mailto:sales@gastechevent.com)

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