



EXHIBITION & CONFERENCE
GEORGE R BROWN CONVENTION CENTER | HOUSTON | 17-20 SEPTEMBER 2024

Co-Hosts



Gastech Houston 2024

Transforming energy through vision, innovation and action

Exhibitor Marketing Kit

gastechevent.com @gastechevent #Gastech in

Host City:



Supported by:



Organized by:



Welcome

The Gastech 2024 Exhibitor Marketing Kit is your essential guide to maximizing on your participation, and enhancing your company's presence before, during, and after the event.

Here you will find essential materials which are readily available to you as part of the marketing package you have purchased with your stand. There are also further opportunities outlined which can boost your company's presence at Gastech.

Gastech will help you to shape the strategies that will enable your company to thrive, providing an opportunity to explore new markets, forge exciting new partnerships, and generate new business across global natural gas, LNG, hydrogen, climate technologies, energy manufacturing and low-carbon solutions.

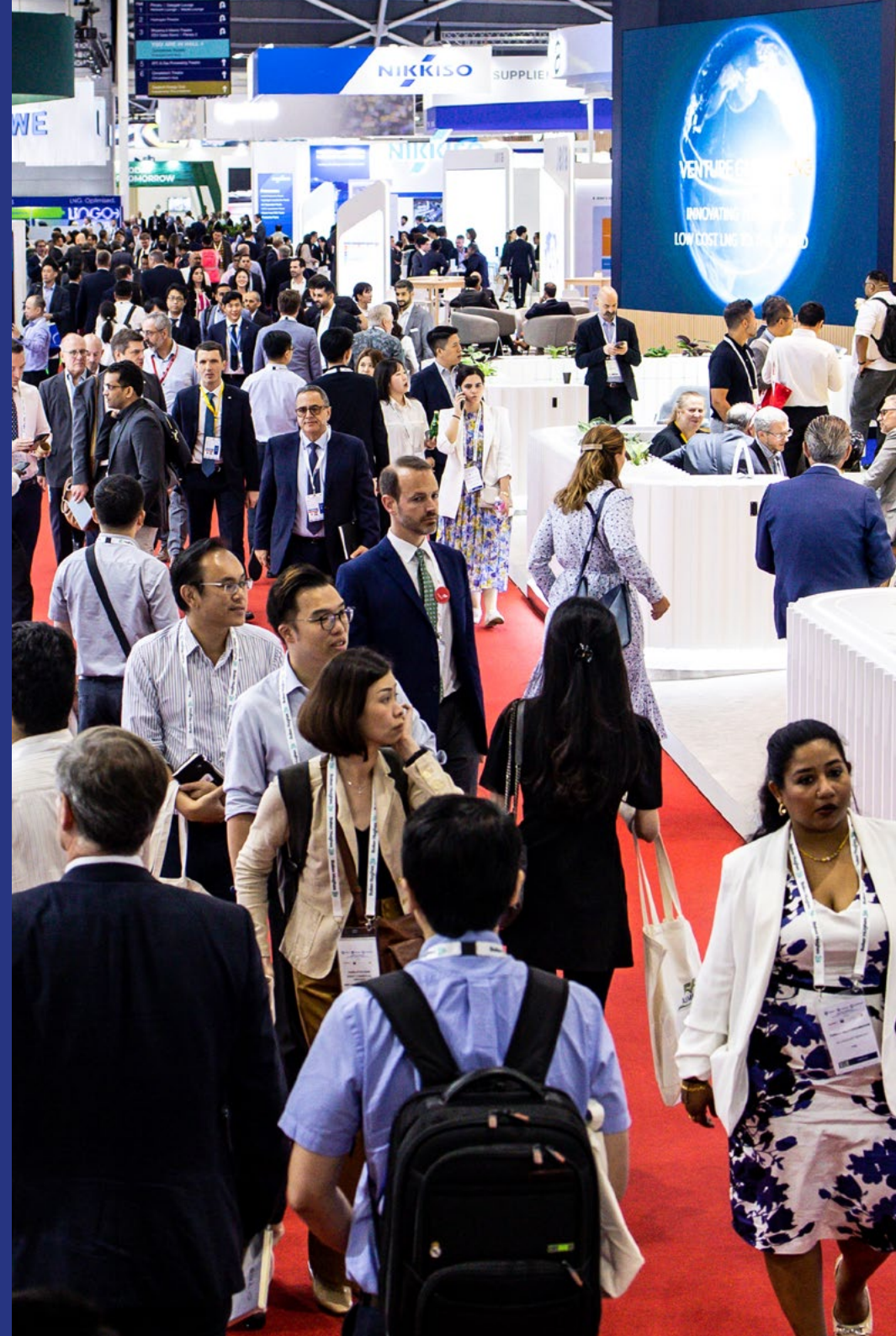
To maximize your return on investment, we encourage you to begin planning and promoting your attendance as early as possible, to attract new clients, educate your existing customers, and drive more traffic to your stand.

If you have any questions about using the marketing tools available to you, please do not hesitate to contact the Marketing team marketing@gastechevent.com.

Many thanks,

The Gastech Team

You should have received your log in to the Gastech Exhibitor manual, but if you have any issues, please contact operations@gastechevent.com



Your Gastech 2024 key milestones



Exhibitor manual

The exhibitor manual provides exhibitors with essential information and forms, including:

Compulsory operational and marketing forms	Event timetable	Supplier directory
A-Z directory	Venue information	Exhibitor registration form
Frequently asked questions	Company profile	Marketing deadlines

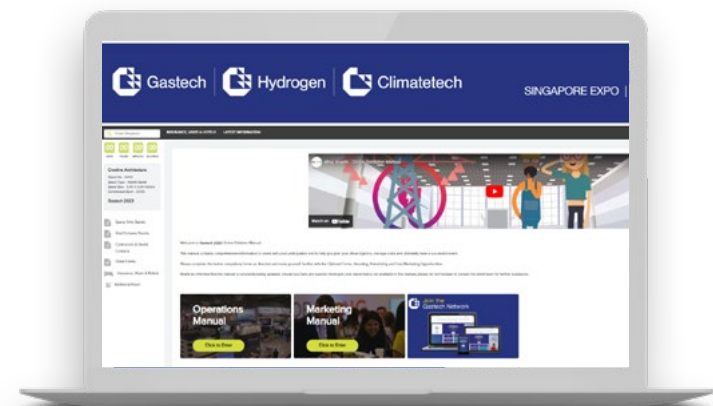
Complimentary marketing resources featured include:

- Logos
- Banners
- Social media guides
- Advocacy emails

How to log in

An activation email with login details will be sent to the main contact on the contract form within a week of the exhibiting contract being received. If for any reason these details have not been received, please contact **operations@gastechevent.com**

Login to the Exhibitor Manual for more essential information

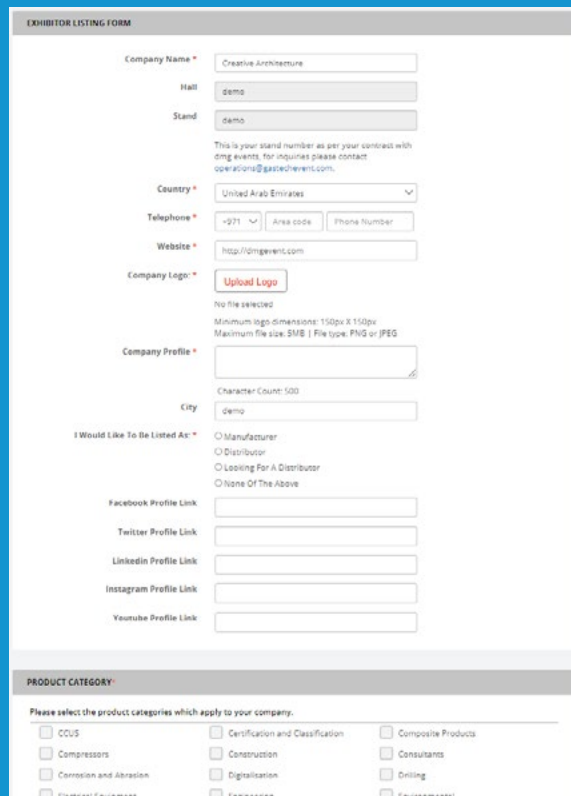


Online exhibitor listing and exhibitor badge registration

There are two important forms you are required to complete as soon as possible.

Exhibitor listing

Ensure your company is listed on the Gastech website and the mobile app. Let Gastech visitors know what your company is showcasing by uploading press releases, new products or services, industry reports, projects and corporate news.



EXHIBITOR LISTING FORM

Company Name *

Mail

Stand

This is your stand number as per your contract with dmj events, for inquiries please contact operations@gastechvent.com.

Country *

Telephone *

Website *

Company Logo *

No file selected
Minimum logo dimensions: 150px x 150px
Maximum file size: 5MB | File type: PNG or JPEG

Company Profile *

Character Count: 500

City

I Would Like To Be Listed As: *

☐ Manufacturer
☐ Distributor
☐ Looking For A Distributor
☐ None Of The Above

Facebook Profile Link

Twitter Profile Link

LinkedIn Profile Link

Instagram Profile Link

Youtube Profile Link

PRODUCT CATEGORY:

Please select the product categories which apply to your company.

<input type="checkbox"/> CCUS	<input type="checkbox"/> Certification and Classification	<input type="checkbox"/> Composite Products
<input type="checkbox"/> Compressors	<input type="checkbox"/> Construction	<input type="checkbox"/> Consultants
<input type="checkbox"/> Corrosion and Abrasion	<input type="checkbox"/> Digitalisation	<input type="checkbox"/> Drilling
<input type="checkbox"/> Electrical Equipment	<input type="checkbox"/> Engineering	<input type="checkbox"/> Environmental

Exhibitor badge registration

Register for you exhibitor badges as soon as possible, to ensure access when setting up your stand prior to the event opening and on open days.



Gastech Hydrogen Climatech

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Transforming energy through vision, innovation and action

Host City: Houston | Supported by: Bilateral Chamber bilateralchamber.org

Add page title

Add page introduction

Email *

Confirm Email *

Title

First Name *

Last Name *

Job Title *

Company / Organisation *

Country of Residence *

City

Phone

Mobile Number *

P.O. Box

Your marketing kit checklist:

Operational and marketing

Available in Feb

Login in as soon as possible

You will receive a login activation email with subject heading 'Gastech 2024 Exhibitor Manual'. This will give you access to the Exhibitor Manual which contains all the key forms, tips, guidelines, deadlines, and contract information, from the operations and marketing teams. Please check your spam folder and ensure you save the login email for your exhibitor manual. If you have not received this, please contact operations@gastechevent.com.

Exhibitor listing

Available in Feb

Complete as soon as possible

Log in to the Exhibitor Manual to complete your company profile. Your company profile will be published on the Gastech event website and the Gastech Network mobile app.

Exhibitor badge registration

Available in Feb

Complete as soon as possible

Register your stand personnel to ensure fast-track access on Gastech open days. You can register up to 40 staff. If you require additional exhibitor badges, please email operations@gastechevent.com

Customized digital marketing resources - via the Marketing Manual

Available in Feb

Login in as soon as possible

Download Gastech-branded banners customized with your company logo and stand number. This includes e-invitations, web and social media banners, and email signatures.

Digital marketing resources - via the Gastech website

Available in Feb

Use the free advice and support available to you as part of your exhibition stand package. Visit the exhibitor resources web page to download Gastech 2024 digital assets, including banners for email, website and social media. These are not customized, but can be easily shared with your communications team.

Visit www.gastechevent.com/exhibition/exhibitor-marketing-kit/

Social media

Let us help you to spread the word that your company is participating at Gastech 2024. Share your event news, and articles promoting your company's achievements and developments through Gastech's social media platforms.

The Gastech Network app - Coming soon

Available from August:

Update your exhibitor profile to ensure your company is featured on the Gastech Network - the official mobile app. The Gastech Network app is where attendees will schedule meetings, access the conference program, search for exhibitors and products, hear about show floor features, and find the latest event updates and news.

Delegate passes

As an exhibiting company, you will receive a preferential rate on delegate passes for the Gastech Conference. Give your employees key insights into industry developments, technologies, and strategies. **To find out more please email delegates@gastechevent.com**

Accommodation

To help you with your hotel requirements during Gastech 2024 in Houston, we have appointed HotelMap as our preferred hotel partner. This specialist hotel service can support you with your individual or group hotel bookings. **Find out more at gastechevent.com/accomodation**

You should received your log in to the Gastech Exhibitor Manual, but if you have any issues, please contact operations@gastechevent.com

Marketing resources

Let Gastech attendees know about your company, products, services, and technologies

Utilize these resources, which are personalized with your company logo and stand number, to promote your attendance at Gastech 2024.

Web banners

Simply feature on your corporate website, and e-newsletters.

Email signature

Add a banner to your team's personal emails in the lead up to Gastech.

Social media graphics

Share on your social networks to announce your participation **use #Gastech**.

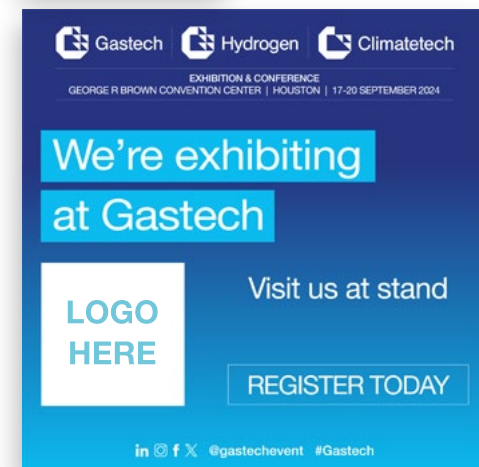
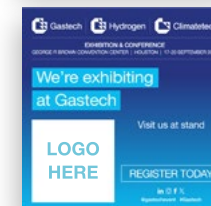
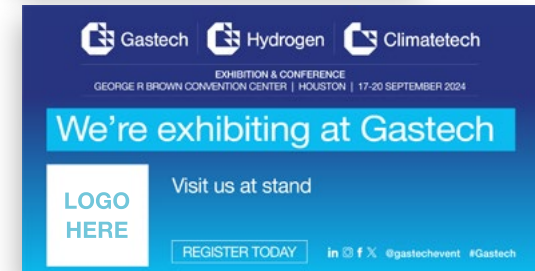
Sponsorship opportunities

Request a sponsorship prospectus today via sales@gastechevent.com

Invite your LinkedIn Network

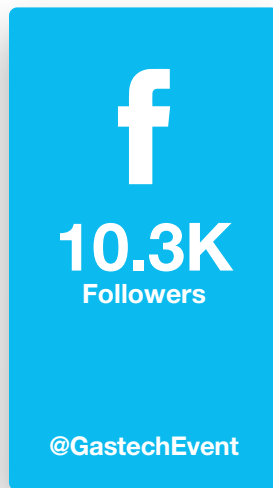
A quick and simple way to invite your contacts to join your team at Gastech.

Log in to the Exhibitor Manual for more essential information

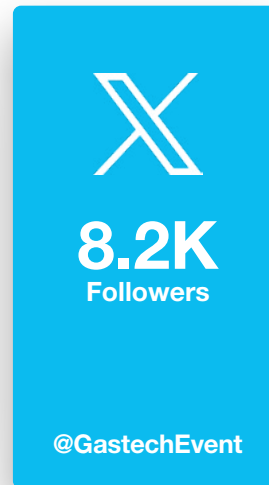


Gastech social media

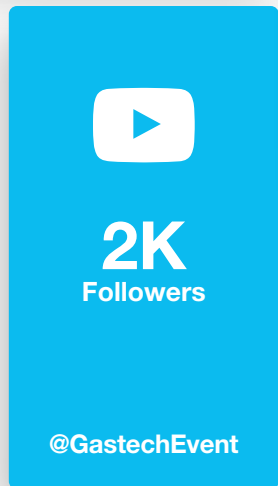
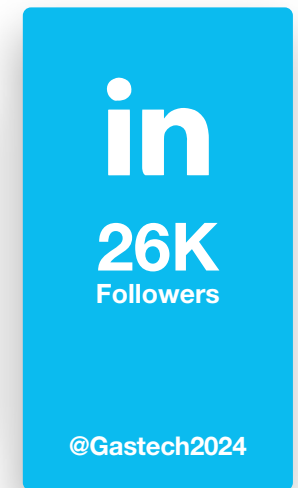
Let us help you to spread the word on your participation at Gastech 2024 in Houston, and share updates and articles promoting your company's achievements and developments through Gastech's social media platforms. Don't forget to use #gastech2024 and tag us @gastechevent.



#Hydrogen



#Climatetech



#Gastech

Invite your LinkedIn Network

A quick and simple way to invite your contacts to join your team at Gastech.

The Gastech Network app – Coming to you in August

Maximize your event experience via the official event app

The Gastech Network is the official platform for you to navigate your time at Gastech. The AI-powered matchmaking enables you to search for, and make new connections, allowing you to maximize your attendance, schedule meetings, and extract more information than just a business card.



Stay ahead of your competitors

Connect with key decision makers that matter to your business via the event app.



Save time and effort

Connect with the right people and exhibitors by searching products, services, or via AI matchmaking suggestions.



Lead retrieval

All staff registered as an exhibitor through the Exhibitor Portal automatically have access to scan leads through the App.



Track and report

Measure your return on investment by adding notes and scores to all of your meetings, and download after the event.

Download the Gastech Network app, and you will:

- Engage with the industry ahead of Gastech, on site, and in the weeks afterwards.
- Book meetings with attendees, exhibitors and speakers
- Discover and connect with the people who matter to you via AI matchmaking
- Create your Gastech agenda by scheduling your must-attend conference sessions
- See and hear the latest Gastech news, including video and downloadable content
- Search speakers, exhibitors, products, and services
- Promote yourself to all visitors and delegates
- Download technical papers and presentations
- Track your meeting notes after the event takes place



Enhance your exhibitor presence through the following advertising opportunities:

Show Dailies

Daily digital and printed newspapers, distributed throughout the event. Produced by Energy Connects.

Sponsorship and branding

Tailor made and off-the-shelf sponsorship and signage opportunities.

Show Preview

Digital show preview distributed via Gastech marketing channels ahead of the show.
Produced by Energy Connects.

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For further details contact
sales@gastechevent.com

Book delegate passes to access Gastech Conferences

The Gastech conference program brings together seven conferences that take place over the four-day event, delivered by a thoughtfully curated range of expert speakers - including CEOs and business leaders, policymakers from the world's leading economies and specialists from across the industry.

It gives delegates the chance to attend the Gastech Strategic conference program, which explores the core geo-political and economic issues affecting global energy supply and demand, as well as our Technical and Commercial conference program – which is driven by a 'Call For Papers', explaining the science and engineering insights behind the industry's leading technologies.

Attend the Gastech conference as a group

When you attend the Gastech conference as a group, you will not only unlock great savings - you can increase collaboration and align your team on your company's strategy. Team members can divide and conquer the hundreds of sessions across the seven conference programs, providing more opportunities to discover new solutions and strategies, and increase the number of interactions with peers and industry experts.

Group discounts allow you to save on registration, ensuring your company receives maximum value. Attend as a team of five or more, and secure a discounted group rate, please contact our delegate team at delegates@gastechevent.com

STRATEGIC CONFERENCE PASS

\$4,570 + VAT

CONFERENCES ACCESS

Strategic Conference:

- ✓ Opening Ceremony
- ✓ Leadership and Strategy program
- ✓ Hydrogen strategic program
- ✓ Climatetech strategic program

Technical and Commercial Conference:

- ✓ Hydrogen technical program
- ✓ Climatetech technical program
- ✓ Shipping and Marine program
- ✓ EPC & Gas processing program
- ✓ Commercial program

Feature programme:

- ✓ Diversity, Equity, and Inclusion in Energy

TECHNICAL & COMMERCIAL PASS

\$2,600 + VAT

CONFERENCE ACCESS

Technical and Commercial Conference:

- ✓ Hydrogen technical program
- ✓ Climatetech technical program
- ✓ Shipping and Marine program
- ✓ EPC & Gas processing program
- ✓ Commercial program

Feature programme:

- ✓ Diversity, Equity, and Inclusion in Energy

Find out more about the Gastech conference
gastechevent.com/conference

PR opportunities

An extensive marketing, PR, and advertising campaign prior to Gastech 2024 is designed to drive attendance, and reach global energy professionals from across the value chain. Exhibitors can complete a form in the exhibitor manual, outlining promotional activities onsite, including thought leadership, business wins, and plans for the event.

4 ways to let us know about your latest activities and news

Gastech will be monitoring the exhibitor marketing manual for industry updates to use in our PR and advertising campaign. Log in to share your news!

1 Press releases

2 New products or services

3 Industry reports

4 Projects and corporate news

Gastech would like to promote exhibitors as much as possible. All content submitted will be shared with:

- ▶ PR agency
- ▶ Media partners
- ▶ Gasteche-newsletters
- ▶ Content Publishing Platform Partner, Energy Connects who will publish:
 - ▶ Energy Connects directory
 - ▶ Show Dallies
 - ▶ Show Preview

Gastech PR



501
Published editorial



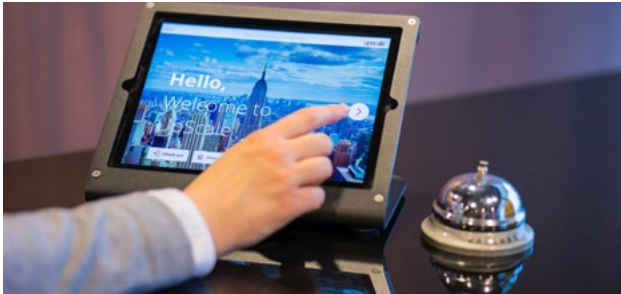
75
Interviews



337M
Online readership

Find out how your company can align with Gastech's narrative and positioning

Hotel, VISA, and venue information



Accommodation

Gastech have appointed HotelMap as its preferred hotel partner. This specialist hotel service can support you with your individual or group hotel booking. With demand for hotel rooms during Gastech 2024 in Houston expected to be high, it is recommended to book your team's accommodation as early as possible.

View hotels
www.gastechevent.com/accommodation



Travel documents

Houston has various VISA and entry requirements, so do familiarize yourself with the necessary processes for your journey through the Ministry of Foreign Affairs website.

Check entry requirements
<https://uk.usembassy.gov/visas/tourism-visitor/required-documents/>

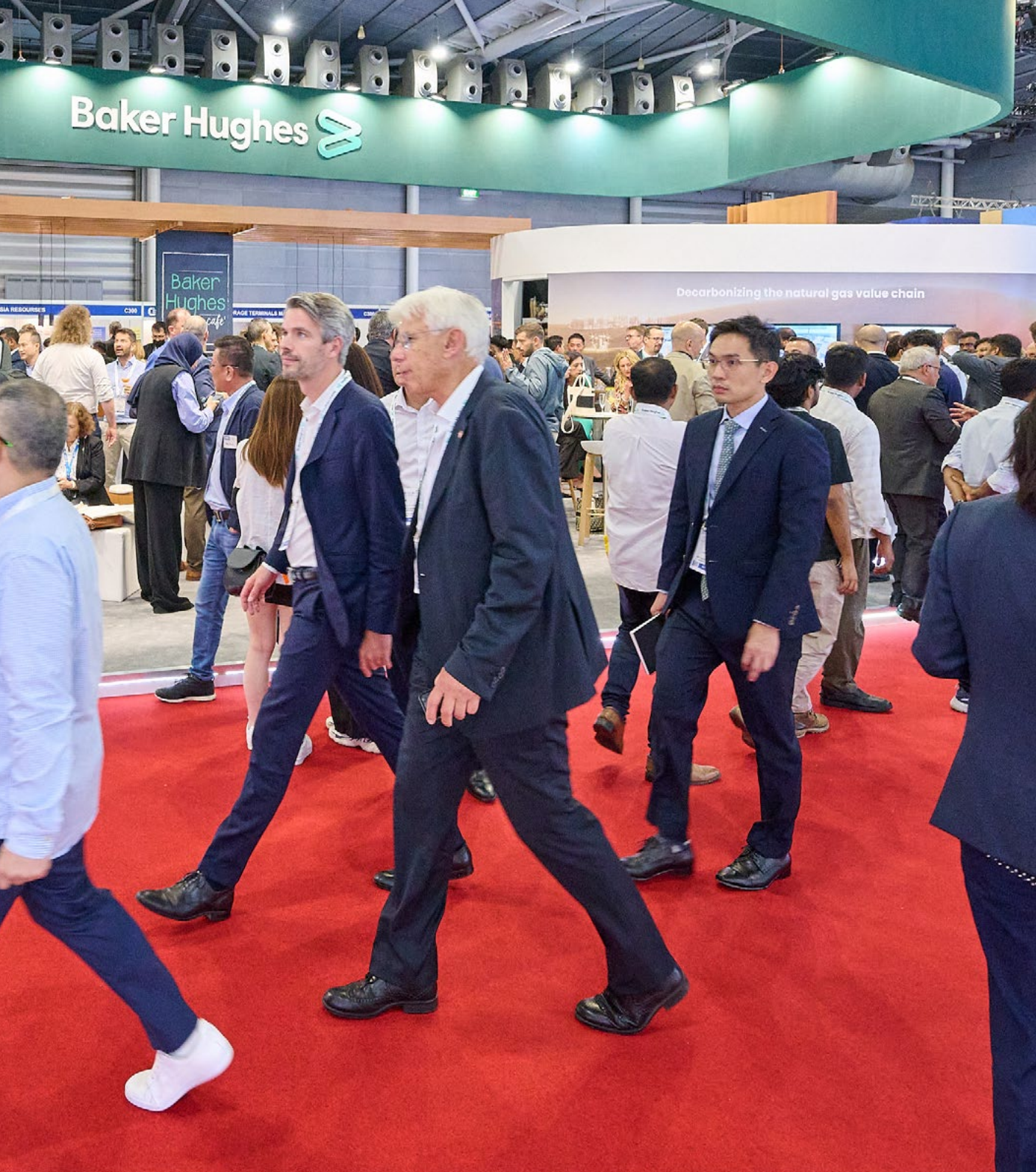


Event venue

Gastech is located at the George R Brown Convention Center, 1001 Avenida de las Americas, Houston, Texas 77010

Easily accessed in the heart of downtown city - Houston, the GRB is easily from all areas of the city- no matter how you choose to commute. There are several convenient parking options on campus located just a short walk from the convention center.

Information and directions
<https://www.grbhouston.com/>



Contact us

Marketing and PR enquiries

For support in marketing your participation at Gastech, please contact:

marketing@gastechevent.com

Sponsorship, branding and signage enquiries

To increase your company's visibility at Gastech, please contact

sales@gastechevent.com

+44 (0) 20 4551 1602

Exhibition enquiries

For any queries about the Gastech Exhibition please contact:

sales@gastechevent.com

+44 (0) 20 4551 1602

Conference enquiries

For conference enquiries including booking delegate passes, please contact:

delegates@gastechevent.com



What is the Future Leaders program?

A 4-day comprehensive program, conducted by senior industry leaders, aimed at bolstering the next generation of energy pioneers. Providing insights into different fields when it comes to choosing career paths whilst equipping future generations with practical skills to navigate the energy landscape.

From marketing and engineering to economics and HR, top-of-the-line professionals will point the next generation of pioneers in the direction of leadership opportunities across the energy value chain.

All successful applicants will participate in groups for interactive exhibition sessions at selected stands with energy majors – A unique opportunity to gain practical skills and network with industry experts.



1

**Energy
Strategy**



2

Marketing



3

**Project
Financing**



4

**Human Resource and
Organizational Culture**



5

**Project
Management**



6

**Operational Risk
Management**

All participants will receive a Gastech energy certificate on completion of the program

Key milestones



Submit your application at gastechevent.com/forms/future-leaders-application

To apply for the Future Leaders program, simply fill out the form and submit your CV along with a 500-word pitch explaining why you should be selected for the programme.

19 July

Deadline for applications

17 September

Future Leaders Program commences

19 August

Successful applicants announced

20 September

Closing ceremony





EXHIBITION & CONFERENCE
GEORGE R BROWN CONVENTION CENTER | HOUSTON | 17-20 SEPTEMBER 2024

Co-Hosts



We look forward to welcoming you at Gastech 2024

marketing@gastechevent.com | T. +44 (0) 20 4551 1602

Our Offices:

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2 Derry Street
London
W8 5TT
United Kingdom

UNITED STATES
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83 Wooster Heights
Suite 125
Danbury
Connecticut
06810
United States Of America

UNITED ARAB EMIRATES
dmg events
5th Floor, The Palladium, Cluster C
Jumeirah Lakes Towers
P.O. Box 33817
Dubai
United Arab Emirates

UNITED ARAB EMIRATES
dmg events
Yas Creative Hub
Yas Island
Tower 4, Level 6
office C40-L06-10
PO Box 769256
Abu Dhabi
United Arab Emirates

EGYPT
dmg events
Office B2, Plaza 2 between Halls 3 & 4
Egypt International
Exhibition Centre
El Moushir Tantawy Axis
New Cairo
Egypt

SINGAPORE
dmg events
63 Robinson Road
#08-01
Afro Asia
068894
Singapore

CANADA
dmg events
#1510 140 10th Ave SE
Calgary, Alberta
T2G 0R1
Canada

SAUDI ARABIA
dmg events
Office 408, Sakura Plaza
Al Madinah
Al Munawarah Road
As Salamah District
PO Box 3650
Jeddah, Saudi Arabia

SAUDI ARABIA
dmg events
Office 502, Al Madar building
Ad Diyar street, Al Ulaya district
ZIP Code 12611
Riyadh, Saudi Arabia

SOUTH AFRICA
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PO Box 650302
Benmore, 2010
Johannesburg
South Africa

SOUTH AFRICA
dmg events
PO Box 30372
Tokai, 7966
Cape Town
South Africa

NIGERIA
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3rd Floor, Mulliner Towers
Alfred Rewane Road
Ikoyi, Lagos
Nigeria

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